

Course Description

Data Literacy for Business Professionals (KLplus CPE Course)

Description:

This course covers fundamental concepts in data management, data quality, data privacy and protection, and data governance. This course was developed with experts in the subject matter provided by the International Institute for Analytics. (www.iianalytics.com)

Learning Objectives:

Upon completion of this course, the learner will be able to:

- Discover the subject areas that will be covered in this course
- Distinguish between structured and unstructured data
- Sequence the stages of the data life cycle
- Identify the key attributes of data quality
- Recognize best practices for effectively protecting data
- Recognize key attributes of effective data governance
- Knowledge Check: Gaining Data Literacy

Estimated Course Duration: 30 minutes (0.5 CPE credits)

Delivery Method: Online Self-Study

Field of Study: Statistics

Program Level: Basic

Prerequisites: None



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