



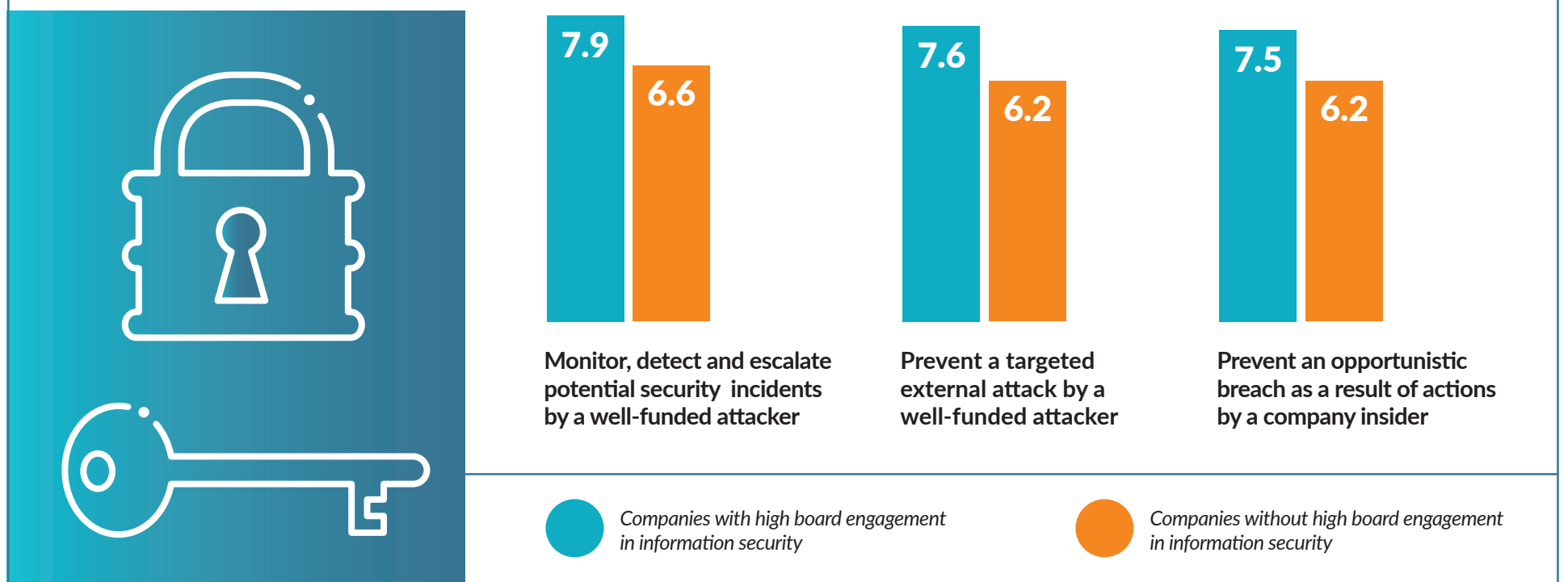
Managing the Crown Jewels and Other Critical Data

When tackling cyber risk, board involvement and effective communication continue to drive performance, according to the results of Protiviti's 2017 Security and Privacy Survey.

How engaged is your board of directors with information security risks relating to your business?	Current	
	Current	2015
High engagement and level of understanding by the board	33%	28%
Medium engagement and level of understanding by the board	37%	32%
Low engagement and level of understanding by the board	12%	15%
Don't know	18%	25%

	Companies with high board engagement in information security	Companies without high board engagement in information security
Management has an excellent understanding of what comprises the "crown jewels"	49%	18%
Organizations that have a clear data classification policy in place that categorizes the organization's data and information – sensitive, confidential, public, etc.	85%	66%
Management does an excellent job of communicating to employees the need to differentiate between public and sensitive data and how each is treated	48%	14%

On a scale of 1 to 10, where "10" is a high level of confidence and "1" is little or no confidence, rate your level of confidence that your organization is able to:



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For more information and to download a complimentary copy of our survey report, visit Protiviti.com/ITSecuritySurvey.